



Norman Oberto

President, Rebound Self Storage

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Norman Oberto likes to build businesses through collaboration and teamwork. He was successful in growing his plastics company by surrounding himself with talented people and creating an environment for individuals to utilize their expertise to achieve organizational goals, while also allowing each individual to grow and develop their skills.

He began his career as an industrial engineer for Firestone Tire & Rubber Company. To attain industrial sales experience, Norman went to work for American Saws Manufacturing Company (Lenox), as a factory representative and later as Territory Manager. He then returned to his hometown to help Wagner Casting's Company and during his ten years with the Company grew its sales from \$60M to \$150M, with his last six years there in the role of Vice President of Sales & Marketing.

In 1997 Norman decided it was time to acquire a business to not only grow, but to create a culture based on positive attitude and teamwork. He founded Imperial Plastics and moved his family from Illinois to Minnesota to begin that journey. Over the next fifteen years, Norman and his team grew the company from \$9M to \$36M. He was recognized as Business Person of the Year by the Lakeville Chamber of Commerce in 2011.

After retiring from the company in 2017, Norman was asked to share his story at his alma mater, Millikin University, as part of their Entrepreneurial Studies Speaker Series. He titled his remarks, "A Journey in Determination." After presenting his story, he was asked to deliver the commencement speech, entitled "Determining Your Path", for Millikin's MBA class of 2017.

Norman's encore career now involves self storage as he and his team seek opportunities to grow the self storage business in strategic locations. They have adopted the motto: We Care About Your Stuff as Much as You. As Rebound Partners develops partnerships and makes economic impacts in local communities, Rebound Self Storage is positioned to provide self storage opportunities in these markets.

education

Millikin University Bachelor of Science in Industrial Engineering

Major Thomas G. Storey Citizenship Award for Outstanding Engineering Graduate

work experience

Rebound Self Storage President - 2019 - Present

Dundas Self Storage President - 2018 - Present

Imperial Plastics President & Owner - 1996 - 2015

Wagner Castings Company Vice President Sales & Marketing - 1986 - 1996

American Saw and Manufacturing Company (Lenox) Territory Manager - 1979 - 1986

Firestone Tire & Rubber Company Industrial Engineer - 1974 - 1979

professional affiliations

American Institute of Industrial Engineers

Society of Plastic Engineers

Self Storage Association

community involvement

Northfield Roundtable

Riverfront Enhancement Committee Co-Chairman

Wheeler Park Development

Henry Wheeler Collection - Northfield Historical Society

hobbies & interests

Family, Travel, Reading, Custom Cars, Woodworking & Turning, Golf, Scale Modeling, Genealogy



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